



EVERY TEXAN

Legacy

AN ANNUAL GATHERING

2026 SPONSORSHIP OPPORTUNITIES

EVERYTEXAN.ORG

A mission more than 40 years in the making...

LET'S IMAGINE WHAT'S NEXT.

In Texas, long before opportunity is visible, a policy decision has already been made.

Before a principal eliminates librarians and teachers;
Before a doctor's appointment becomes more affordable;
Before a small business opens its doors;
Before a parent accepts a new job...

The future takes shape in the policy decisions most people never see but every Texan experiences.

For more than four decades, Every Texan has worked where those decisions begin—bringing trusted research, practical solutions, and the voices of Texans into the conversations that shape our state. We know that the decisions made at our Capitol are felt at kitchen tables across Texas, so we step from neighborhoods across the state in to the legislative arena day after day to shape a future where strong policies build a strong state for all.

On **October 22, 2026**, that's the legacy we're celebrating. Join Every Texan, alongside the leaders and partners helping shape our state's future, for an evening that honors more than what we inherit—it honors what we are building together. Legacy will include a presentation of awards that allow our supporters to connect with, honor, and celebrate the Texans who stand shoulder to shoulder with Every Texan in the arena, toward an equitable future for all.

When you sponsor Legacy, you're investing in the work Every Texan does to shape outcomes *before* they are felt. We invite you to join us in strengthening public policy so every Texan thrives.

SPONSORSHIP OPPORTUNITIES

LEGACY ARCHITECT
POLICY DRIVER
EQUITY CHAMPION
JUSTICE BUILDER
COMMUNITY POWER PARTNER



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Legacy Architect

POWERING BOLD POLICY SHIFTS FOR GENERATIONS TO COME
\$100,000+ | EXCLUSIVE NAMING OPPORTUNITY

The Legacy Architect is Every Texan's premier sponsorship opportunity, underwriting the presentation of the Legacy Award which defines the evening's most important dialogue. As the event's lead investor, the Legacy Architect makes possible the bold ideas, thoughtful conversations, and evidence-based solutions that have shaped Texas policy for decades. A Legacy Architect ensures that Every Texan's organizational strategy actuates policy movement toward equity today and for years to come.

Your partnership includes:

- **Presenting Recognition** with naming rights for the keynote, signature panel, or Legacy Award [e.g. *Legacy Award made possible by...*]
- Custom partner feature in the event program or on the Every Texan blog
- Featured recognition in the pre-event video
- Access to VIP reception with legislators and featured guests
- Exclusive legislative briefing on Every Texan's policy agenda and session priorities
- Sponsor spotlight for Legislative Agenda Briefing or Reception
- Invitation to *From the Root (2027)*, a conversation with community leaders from across Texas
- Opportunities to engage with Texas legislators, policy experts, and coalition partners
- Early access to Advocacy Days at the Texas Capitol, including legislative briefings and advocacy trainings
- Meaningful connections with grassroots advocates advancing policy across Texas

Policy Driver

DRIVING THE IDEAS, RESEARCH, AND PARTNERSHIPS THAT SHAPE TEXAS POLICY
\$50,000+ | LEAD SPONSOR SPOTLIGHT OPPORTUNITY

Policy Drivers invest in Every Texan's trusted work to inform legislative action with research and community expertise sought out from every corner of Texas. Their investment strengthens statewide campaigns that influence policy decisions affecting millions of Texans every day.

Your investment:

- Advances statewide policy initiatives
- Activates, convenes, and trains coalition partners across Texas
- Equips advocates with research and policy tools
- Builds resident advocacy leadership in neighborhoods across the state

Your partnership includes:

- Access to VIP reception with Texas legislators and featured guests
- Exclusive legislative briefing on Every Texan's policy agenda and session priorities
- Sponsor spotlight for Legislative Agenda Briefing or Reception
- Invitation to *From the Root (2027)*, a conversation with community leaders from across Texas
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Equity Champions

ENSURING TEXANS MOST AFFECTED BY POLICY DECISIONS HELP SHAPE THEM
\$25,000+

Equity Champions advance community-driven action across Texas. They are investing in the tools we use to magnify powerful storytelling and community voices that are singing out for policy solutions. Equity Champions invest in storytelling, community engagement, and leadership development that connects lived experience with public policy.

Your investment:

- Amplifies community stories across Texas
- Increases participation in advocacy efforts
- Supports multilingual and accessible engagement
- Strengthens advocacy networks by providing the resources they need to stay connected across Texas

As an Equity Champion, you receive:

- Invitation to *From the Root (2027)*, a conversation with community leaders from across Texas
- Opportunities to engage with Texas legislators, policy experts, and coalition partners
- Invitation to Legislative Agenda Briefing and Reception
- Early access to Advocacy Days at the Texas Capitol, including legislative briefings and advocacy trainings
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Justice Builders

TRANSFORMING COMPLEX DATA INTO PEOPLE-CENTERED POLICY SOLUTIONS
\$15,000+

Justice Builders help Every Texan integrate research and analysis with advocacy efforts to inform policy decisions with both data and lived experience. Justice Builders infuse Every Texan's trusted issue-specific toolkits, briefs, and digital resources with research and data.

Your investment:

- Produces independent policy research
- Informs lawmakers and stakeholders
- Supports community-informed advocacy
- Advances equitable solutions across Texas

Partnership benefits include:

- Opportunities to engage with Texas legislators, policy experts, and coalition partners
- Invitation to Legislative Agenda Briefing and Reception
- Listening opportunities during signature Advocacy Training programs
- Early access to Advocacy Days at the Texas Capitol, including legislative briefings and advocacy trainings
- Meaningful connections with grassroots advocates advancing policy across Texas



Community Power Partners

POWERING COMMUNITIES ACROSS TEXAS

\$10,000+

Community Power Partners ensure that Texans from every region and background can participate in policy conversations that shape their lives. Your support helps remove barriers to participation through travel assistance, accessibility resources, and community leadership development.

Your investment:

- Provides travel stipends for community advocates to participate in campaigns and actions
- Increases participation in policy making from rural and underserved communities
- Expands accessibility and language resources
- Amplifies lived experiences in policy discussions

Your partnership benefits include:

- Invitation to Legislative Agenda Briefing and Reception
- Listening opportunities during signature Advocacy Training programs
- Early access to Advocacy Days at the Texas Capitol, including legislative briefings and advocacy trainings
- Meaningful connections with grassroots advocates advancing policy across Texas

Community Access Partners

CREATING ACCESS FOR ALL

\$5,000+

Community Access Partners make Legacy accessible to the people who bring Every Texan's mission to life. By underwriting community attendance, these sponsors ensure that students, families, working Texans, grassroots leaders, and community partners can participate alongside business, philanthropic, and civic leaders—regardless of their ability to purchase a ticket or sponsorship. Together, we create a gathering that reflects the broad coalition needed to shape Texas' future.

Your investment:

- Ensures community leaders, families, and coalition partners can attend at no cost
- Underwrites Legacy event access for community members
- Underwrite the cost of local vendors whose business values align with Every Texan's

Your partnership benefits include:

- Access to VIP reception with Texas legislators and featured guests
- Meaningful connections with grassroots advocates advancing policy across Texas



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CORE SPONSOR BENEFITS

All levels of sponsorship provide premium visibility:

- Prominent recognition throughout the Legacy event experience
- Premier logo placement across all print, digital, and on-site event materials
- Recognition in media outreach, pre-event communications, and email campaigns
- Hyperlinked logo on the Legacy sponsor webpage

CONNECT | CUSTOMIZE | LEARN MORE

DEVELOPMENT@EVERYTEXAN.ORG



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