



EVERY TEXAN

Legacy

OCTOBER 30, 2025

2025 Sponsorship Package
Forty years building the case for equity.

EVERY TEXAN INVITES YOU TO BE
A PART OF

Legacy

Originally founded by the Benedictine Sisters of Boerne, Texas in 1985, Every Texan has pursued the vision of a more equitable Texas for forty years. Recognizing that too many Texans face barriers to the conditions they need to thrive—quality health care, education, and jobs—we strengthen public policy to expand opportunity and equity for every Texan. Join us for **Legacy** on **October 30, 2025** to continue building a bridge from policy to the people.

This year, **Legacy** brings Every Texan's trusted analysts together with expert partners for a day of policy talks aimed at strengthening the roots of public policy. We'll close the day with a public celebration of our partners and community!

For 40 years, Every Texan has researched policy and analyzed data to reimagine and propose what's possible for our state. Texans across the state rely on us for our data expertise, the unique relationships we cultivate with policy makers across the political spectrum, and the coalition power we help build through credible policy work.

Our mission to strengthen public policy has never been more vital. We're well-positioned to sound the alarm on harmful policy, providing accurate, full-scope research and analysis that drives informed advocacy and decision-making from neighborhoods across Texas to the capitol. We work to ensure that every Texan, including those navigating systemic barriers and a kaleidoscope of needs, are represented when and where critical policy choices are made.

As we meet this moment together, Texans can continue to rely on the expertise, pragmatism, and unvarnished truth Every Texan is known for. Join us in continuing our legacy.

2025 Sponsorships

LEGACY ARCHITECTS

POLICY DRIVERS

EQUITY CHAMPIONS

JUSTICE BUILDERS

COMMUNITY POWER PARTNERS

Legacy Architect

**POWERING BOLD POLICY SHIFTS FOR
GENERATIONS TO COME.
\$200,000+ | 1 AVAILABLE**

A Legacy Architect builds the framework for policy change across Texas. For forty years, Every Texan has worked to build trust and powerful relationships—fueled by policy expertise—with state agencies, coalition partners, and Texas legislators and their staff. Legacy Architects build long-term momentum for change through investments in our core mission and team. A Legacy Architect ensures that Every Texan's organizational strategy continues to open a path for Texans to engage in policy change at the capitol.

A LEGACY ARCHITECT UNDERWRITES THE FULL-FOCUS PANELIST TRACK (HEALTH CARE, EDUCATION, OR PEOPLE'S BUDGET), SUPPORTING LONG-TERM MOVEMENT BUILDING. EVERY TEXAN OFFERS:

- Naming rights on keynote or signature panel (e.g., "The People's Budget: Equity in Action").
- Custom storytelling feature in event program or blog.
- VIP Dinner with a Coalition or Policy Leader with expertise in an area of interest.
- Premier logo placement across all digital and physical materials.
- Recognition in press release and from stage.
- Hyperlinked logo on Legacy 2025 sponsor webpage.
- Inclusion in pre-event communications and press releases.
- Premier placement in Sponsor Impact Report with tailored impact story.
- Recognition in Every Texan's annual public impact report.
- Invitation to exclusive policy and philanthropy briefing post-event.

Policy Driver

**DESIGNING BOLD, EQUITABLE POLICY
BLUEPRINTS FOR TEXAS.
\$100,000+ | 3 AVAILABLE**

Policy Drivers are visionary leaders who recognize that systemic change starts with strategic investment in infrastructure, influence, and ideas. At this level, your support advances major initiatives that integrate research, advocacy, and narrative change—resulting in long-lasting impact across education, health, economic equity, and state budgeting.

POLICY DRIVERS FULLY FUND ONE POLICY PANEL. EVERY TEXAN OFFERS:

- Naming rights on a featured Main Event panel or moderated conversation (e.g., "Power and Policy: Shaping Texas Through Community-Led Change").
- Premier logo placement across event signage, digital banners, and printed materials.
- Remarks at the Main Event or introduction of a keynote session.
- Two seats at VIP Dinner with Coalition and Policy Leaders.
- Sponsor spotlight at the Community Voice Reception.
- Three branded social media features.
- Two co-branded sponsor email to Every Texan's list.
- Hyperlinked logo on Legacy 2025 sponsor webpage.
- Inclusion in pre-event communications and press releases.
- Premier placement in Sponsor Impact Report with tailored impact story.
- Recognition in Every Texan's annual public impact report.
- Invitation to exclusive policy and philanthropy briefing post-event.



EVERY TEXAN

Equity Champions

**FUELING CAMPAIGNS THAT TURN
DATA INTO PEOPLE-FIRST POLICIES.
\$50,000+ | 7 AVAILABLE**

As an Equity Champion, your support advances community-driven action across Texas—toward a world where every texan thrives. You aren't just funding events—you're investing in the tools we use to magnify powerful storytelling and community voices that are singing out for systemic change.

EQUITY CHAMPIONS SUPPORT KEY CAMPAIGNS FOR MEDICAID EXPANSION, EQUITABLE SCHOOL FUNDING, IMMIGRANT RIGHTS, AND THE PEOPLE'S BUDGET. EQUITY CHAMPIONS ELEVATE COMMUNITY EXPERTISE THROUGH DEDICATED PROGRAMMING, PUBLIC ENGAGEMENT, AND LEGACY VISIBILITY. EVERY TEXAN OFFERS:

- Sponsor name featured in event speaking notes, banner signage, program, on-screen presentation, table cards.
- Full access to Community Voice Reception + signage + engagement with community leaders.
- Recognition as a Community Voice Ally.
- Two solo social media features.
- One dedicated sponsor email blast.
- Logo with hyperlink on website.
- Inclusion in all event e-blasts.
- Recognition in Sponsor Impact Report.
- Listing as Top Sponsor in year-end organizational impact report.

Justice Builders

**TRANSFORMING COMPLEX DATA INTO
POLICY THAT RESPONDS TO TRUTH.
\$25,000+ | 8 AVAILABLE**

Justice Builders are the bridge between data and dignity. Your sponsorship powers our community—informed research and advocacy—making sure policy is not only informed by evidence, but by the lived experiences of Texans.

JUSTICE BUILDERS SUPPORT RESEARCH AND STORYTELLING PROJECTS THAT PUT REAL TEXANS AT THE CENTER OF POLICY SOLUTIONS. THEY FUND ISSUE-SPECIFIC TOOLKITS, BRIEFS, AND DIGITAL RESOURCES THAT DRIVE ADVOCACY STATEWIDE. EVERY TEXAN OFFERS:

- Feature in on-screen graphics, banners, program, speaking notes, table cards.
- Full access to Community Voice Reception with signage and high-visibility access.
- Recognition as a Community Voice Ally.
- Two dedicated social media features.
- Logo with hyperlink on website.
- Inclusion in all pre-event e-blasts.
- Highlight in Sponsor Impact Report.
- Recognized as a Top Sponsor in year-end organizational report.



EVERY TEXAN

Community Power Partners

**MAKING OUR LEGACY TRULY
PEOPLE-POWERED.
\$10,000+ | 15 AVAILABLE**

Community Power Partners invest in grassroots leadership, community travel stipends, and the tools needed to amplify Every Texan's voice throughout the state. This tier centers equity through accessibility, while offering meaningful visibility for your organization.

COMMUNITY POWER PARTNERS DIRECTLY FUND COMMUNITY TRAVEL AND PARTICIPATION, AND DIGITAL TOOLS FOR COLLECTIVE ACTION. THESE POWER PARTNERS OPEN SPACE FOR THE VOICES AND LEADERSHIP OF THOSE CLOSEST TO THE ISSUES.

- Full access to Community Voice Reception + signage.
- Access to connect with grassroots change makers and policy advocates.
- Recognition as a Community Voice Ally.
- On-screen recognition during the event.
- Logo featured on event banners.
- One dedicated social media post.
- Inclusion in all e-blasts.
- Website sponsor listing with hyperlink.
- Inclusion in Sponsor Impact Report, outlining how your support made a difference.

Sample Panels

BASED ON SPONSORSHIP LEVEL:

- “Who Counts in Texas? Data Equity and the State Budget”
- “Fixing What’s Broken: Medicaid, Maternal Health & the Future of Care”
- “The People’s Budget: Reclaiming Public Funds for Public Good”
- “A Texas That Works for Kids: School Equity from Cradle to Career”
- “Power and Policy: Shaping Texas Through Community-Led Change”

CONTACT US

Interested in becoming a Legacy Sponsor?

Reach out directly to Community

Philanthropy Director **Danielle N. Nolen**.

If you're unable to join us in person, scan the QR code to make a Legacy donation.

Learn more at everytexan.org/legacy.

CLICK TO DONATE



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