



Every Texan believes that social justice requires public policy.



Every Texan is an independent policy research and advocacy organization focusing on improving equitable access to health care, food security, education, financial security, and voting rights. Since its founding in 1985, Every Texan (formerly the Center for Public Policy Priorities) has leveraged public policy to expand opportunity and equity for Texans of all backgrounds. We work with our partners to help the public and policymakers make choices that benefit all Texans, regardless of their race, class, gender, zip code, or any other factor.

Every Texan's **Research and Data Team** provides access to a wide range of research, data and GIS services and resources. Every Texan experts offers reliable, timely, credible, and accessible data for all of our issue areas. We humanize our research and apply a racial and socioeconomic lens to shape solutions and narratives.

Research & Data Team



CODA RAYO-GARZA

Research & Data Director

Coda is a fronteriza born and raised in Laredo, Texas. Coda has worked in the nonprofit and government sectors in various roles and is also a former Lecturer of Political Science.

She is a current PhD student in Applied Demography at the University of Texas at San Antonio. Her expertise includes racial, ethnic, gender, and poverty disparities, especially along border areas. Coda currently serves on the Board of Directors for Communitas Health Centers, Blue Horizon Texas, and Fiesta Wishes (which she co-founded). Coda is also co-authoring a book through Polity Press titled *Latinos in the US: Diversity and Change*.



KAITLAN WONG

Research Analyst

Kaitlan earned her Bachelor's degree in Sociology and Political Science with minors in History and Human Rights at the University of Nebraska-Lincoln.

Prior to joining Every Texan, she worked as the Data Manager at the Nebraska Civic Engagement Table, an organization that works to strengthen nonprofit collaboration and increase voter turnout among the rising American electorate. Kaitlan also served as a service-learning coordinator at UNL's Center for Civic Engagement and was a research assistant at History Nebraska. Kaitlan has certifications in data manipulation, analysis, and visualization using tools such as R, Excel, and Tableau.



Services Offered



RESEARCH DATA REPORTS AND BRIEFS

- ✓ Develop research reports and issue briefs based on client needs
- ✓ Assist in the planning and execution of product launches, including communications support

DATA MANAGEMENT

- ✓ Assist in data sourcing, including publicly available and commercial data
- ✓ Collect, clean, organize, and document client data

DATA ANALYTICS

- ✓ Provide detailed explanations of statistical method recommendations and interpretations for project results
- ✓ Effectively use appropriate software, including R, Microsoft Excel, and others

DATA VISUALIZATIONS

- ✓ Develop visualizations based on client needs and data qualities
- ✓ Highlight stories around data; add a human dimension to data collection

GEOGRAPHIC INFORMATION SYSTEMS

- ✓ Advise on viability of spatial analysis based on client project and data
- ✓ Assist in gathering data and conducting spatial analysis
- ✓ Develop best-fit maps based on client project and data analysis needs
- ✓ Develop applications for mapping, including dashboards and storyboards.

CUSTOM DATA PRESENTATIONS AND WORKSHOPS

- ✓ Data 101 Training is a workshop that includes a one-hour presentation on the basics of data analysis, including types of data, reliable data sources, and basic data visualization best practices.
- ✓ We work with clients to provide a custom data presentation to your group based on your needs. The fee for this work is based on the amount of data to be analyzed and the scope of the audience's needs.



Past Projects



City of Dallas, Equity Indicators Report – 2023

Our team helped develop and update the City of Dallas' Equity Indicators Report, which is designed to measure equity – the fairness and justice in outcomes for and treatment of groups of people – across five thematic areas.

Methodist Healthcare Ministries, Kids Count – 2022

For over 10 years, our team has been hired to develop a data report that measures the status of children and youth's health and well-being across five thematic areas and over 30 indicators. The goal of the project is to provide a quantitative profile of children in Texas and policy recommendations to close disparity gaps.

[Read the report here.](#)

Texas Women's Foundation, Women's Economic Indicators – 2021

Our team was hired to develop the fourth edition of the *Economic Issues for Women in Texas* report, which highlights data across five areas (pay, child care, housing, education and health insurance) that provides an update on Texas women's economic well-being during the pandemic. The R&D team first developed this project in 2014, and we continue to work with TWF on updated versions of the report.

LEARN MORE ABOUT EVERY TEXAN RESEARCH & DATA

Visit the Research and Data webpage for more project examples, data briefs, and information.

