



EVERY TEXAN

Formerly Center for Public Policy Priorities

July 2021

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Marisa Bono

Dear Partner,

As the new CEO of Every Texan (formerly the Center for Public Policy Priorities), I am pleased to invite you to join us for the 2021 Every Texan Legacy Award celebration. Given our history and values firmly rooted in social justice, we are truly honored to announce our 2021 Legacy Award honoree, **Mr. Darren Walker, president of the Ford Foundation.**

For over 36 years, Every Texan has worked to strengthen public policy to advance equity and opportunity for Texans of all backgrounds. Our people-centered vision to achieve a state *where every Texan thrives* is only possible through your generous support for our work.

Every Texan is proud to welcome Mr. Walker home to Texas and celebrate him for his steadfast commitment to social justice and advancing equity in Texas and globally. Mr. Walker has taken exemplary steps to strengthen the philanthropic sector's response to rising inequality and systemic injustice in Texas, the United States, and worldwide. During the COVID-19 pandemic, the Ford Foundation took a historic and unprecedented step to increase philanthropic giving through the sale of social bonds, which served to stabilize and strengthen nonprofit organizations in the wake of the global crisis. Please read the enclosed insert detailing Mr. Walker's deep Texas roots and strong contributions to our communities.

Every Texan will present Mr. Walker with the 2021 Legacy Award during a virtual ceremony on September 20, 2021, at 1:00 PM CT. As we emerge from the COVID-19 pandemic and pivot

towards responsibly managed in-person events, Every Texan will host a smaller-scale cocktail reception on November 16, 2021 at 5:00 PM CT featuring a fireside chat, which I will host with and special guest speakers. I invite you to join us through your event sponsorship and general operating support for our work.

I am honored and humbled to serve Every Texan as CEO and advance our bold vision for Texas. I look forward to your partnership in our efforts to build a just and equitable state using public policy. Everyday Texans continue to motivate our organization to set a higher bar for public policies that invest in our state's greatest resource – our people – and build shared prosperity across our state. I hope to see you soon!

Adelante,

A handwritten signature in black ink, appearing to read 'Marisa Bono', with a stylized flourish at the end.

Marisa Bono
CEO for Every Texan

Every Texan Legacy Award 2021 *honoring Darren Walker*

ONE HONOREE,
TWO GREAT EVENTS!

Virtual award ceremony: September 20, 2021 at 1:00 PM CT

In-person cocktail reception: November 16, 2021 at 5:00 PM CT at the South Congress Hotel

- EVERY TEXAN STAR** **\$35,000**
Premier sponsor listing during the 2021 Legacy Award virtual ceremony and invitations for 10 guests; premier sponsorship recognition and invitations for 10 guests to an exclusive fireside chat with our new CEO, Marisa Bono and special guests at the South Congress Hotel on November 16, 2021 at 5PM; sponsor listing on all social media virtual materials throughout the 2021 Legacy Award campaign.
- CONSTELLATION STAR** **\$25,000**
Premier sponsor listing during the 2021 Legacy Award virtual ceremony and invitations for 10 guests; premier sponsorship recognition and invitations for 8 guests to an exclusive fireside chat with our new CEO, Marisa Bono and special guests at the South Congress Hotel on November 16, 2021 at 5PM; sponsor listing on all social media virtual materials throughout the 2021 Legacy Award campaign.
- PLATINUM STAR** **\$15,000**
Premier sponsor listing during the 2021 Legacy Award virtual ceremony and invitations for 10 guests; premier sponsorship recognition and invitations for 6 guests to an exclusive fireside chat with our new CEO, Marisa Bono and special guests at the South Congress Hotel on November 16, 2021 at 5PM; sponsor listing on all social media virtual materials throughout the 2021 Legacy Award campaign.
- GOLD STAR** **\$10,000**
Sponsor listing during the 2021 Legacy Award virtual ceremony and invitations for 10 guests; premier sponsorship recognition and invitations for 4 guests to an exclusive fireside chat with our new CEO, Marisa Bono and special guests at the South Congress Hotel on November 16, 2021 at 5PM; sponsor listing on all social media virtual materials throughout the 2021 Legacy Award campaign.
- PALLADIUM STAR** **\$5,000**
Sponsor listing during the 2021 Legacy Award virtual ceremony and invitations for 10 guests; premier sponsorship recognition and invitations for 3 guests to an exclusive fireside chat with our new CEO, Marisa Bono and special guests at the South Congress Hotel on November 16, 2021 at 5PM; sponsor listing on all social media virtual materials throughout the 2021 Legacy Award campaign.
- SILVER STAR** **\$2,500**
Sponsor listing during the 2021 Legacy Award virtual ceremony plus 4 guests; invitations for 2 guests to an exclusive fireside chat with our new CEO, Marisa Bono and special guests at the South Congress Hotel on November 16, 2021 at 5 PM; sponsor listing on all social media virtual materials throughout the 2021 Legacy Award campaign.
- BRONZE STAR** **\$1,500**
Sponsor listing during the 2021 Legacy Award virtual ceremony plus 2 guests; invitation for 1 guest to an exclusive fireside chat with our new CEO, Marisa Bono and special guests at the South Congress Hotel on November 16, 2021 at 5 PM; sponsor listing on all social media virtual materials throughout the 2021 Legacy Award campaign.

CONTACT AND PAYMENT INFORMATION

Name: _____ Other Contact: _____

How should we list you in the program? _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

AMEX, DISCOVER, MASTERCARD, VISA #: _____ Exp. Date: _____

Name on Credit Card: _____ Business Personal

CVV CODE (*on the back of the card*): _____ CC Billing Zip: _____

CARDHOLDER'S SIGNATURE: _____ Date: _____



EVERY TEXAN

Formerly Center for Public Policy Priorities

Social justice requires public policy

For over 20 years, Every Texan's annual Legacy Award has been a signature fall event supporting our work to strengthen public policy to advance equity and opportunity for Texans of all backgrounds. Thank you for prioritizing people-centered public policy solutions for Texas' future with your sponsorship.

For more information, contact Amanda Posson: 512.823.2865, events@everytexan.org
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