



EVERY TEXAN

Formerly Center for Public Policy Priorities

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Dear Supporter,

On behalf of the Center for Public Policy Priorities (CPPP), now known as **Every Texan**, we invite you to join us for the 2020 Legacy Award virtual celebration. Every Texan was founded by the Benedictine Sisters of Boerne, Texas in 1985. Committed to social justice, the Benedictine Sisters established a public policy organization to end systemic health inequities for every Texan. In 2020, we proudly celebrate our 35th anniversary and our new name, Every Texan. Given our history and values firmly rooted in social justice, we are truly honored to announce our 2020 Legacy Award recipient, Sister Norma Pimentel.

Norma Pimentel is a sister with the Missionaries of Jesus and a licensed professional counselor. As Executive Director of Catholic Charities of the Rio Grande Valley, she oversees the charitable arm of the Diocese of Brownsville, providing oversight of the different ministries and programs in the areas of emergency assistance, housing assistance, counseling, and pregnancy care to all four counties in the Rio Grande Valley. Sr. Norma has been widely recognized for her leadership on migration and human rights on the Texas/Mexico border. These efforts brought Sister Norma recognition as a recipient of the 2015 Martin Luther King, Jr. “Keep the Dream Alive” Award from Catholic Charities USA and a nomination from the Dallas Morning News for “Texan of the Year”.

Due to the COVID-19 pandemic and our commitment to public safety, in lieu of the in-person luncheon, Every Texan is launching a Legacy 2020 campaign including exclusive virtual events for Legacy sponsors. Legacy 2020 Award sponsors will receive online social media recognition for their generous support towards our vision for Texas. Sponsorship includes special invitations to exclusive policy briefings and a signature virtual award ceremony with Sr. Norma Pimentel.

We hope you will join us in honoring Sr. Norma Pimentel by renewing your support for Every Texan (formerly CPPP) this year. Your support and our work have never been more critical. The pandemic has exposed how public policy can determine who survives and thrives. Every Texan is leading on the front lines, with short-term policy solutions to save lives and livelihoods during the pandemic, and a long-term policy road map that rewrites the rules to build a more just and equitable Texas where people of all backgrounds can thrive.

Like you, Every Texan knows that *social justice requires public policy*. Your tax-deductible sponsorship funds our research and advocacy for credible, fact-based policy solutions so every Texan can be healthy, well-educated, and financially secure. Every Texan is an independent, nonprofit, non-partisan organization.

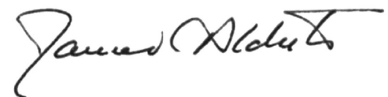
Please return the enclosed form to Every Texan or contact Senior Manager for Strategic Growth, Amanda Posson, at 512-823-2865 or posson@everytexan.org. To be listed as a sponsor in the campaign publicity materials, please respond by August 1, 2020.

We are so proud to serve on the Board of Every Texan and to support their work to build a more just and equitable Texas. With Every Texan's vision and your generosity, **together we can build a state where every Texan thrives.**

Gratefully,



Karen Farabee
Every Texan Development Chair



James Aldrete
Every Texan Board Chair

Legacy Award 2020: Sr. Norma Pimentel

The 2020 Legacy Award virtual ceremony is September 10, 2020 at 11:00 AM.

Sponsorship Levels | EveryTexan.org/Legacy

EVERY TEXAN STAR	\$35,000
Premier sponsorship recognition and invitation to an exclusive virtual cocktail hour with Luci Baines Johnson for 8 guests; Sponsor listing during the Sr. Norma Pimentel Legacy Award virtual ceremony plus 10 guests; invitations to special policy briefings with sponsor acknowledgement; sponsor listing on all social media virtual materials throughout the 2020 Legacy Award campaign.	
CONSTELLATION STAR	\$25,000
Premier sponsorship recognition and invitation to an exclusive virtual cocktail hour with Luci Baines Johnson for 6 guests; Sponsor listing during the Sr. Norma Pimentel Legacy Award virtual ceremony plus 10 guests; invitations to special policy briefings with sponsor acknowledgement; sponsor listing on all social media virtual materials throughout the 2020 Legacy Award campaign.	
PLATINUM STAR	\$15,000
Sponsor listing during the Sr. Norma Pimentel Legacy Award virtual ceremony plus 10 guests; invitations to special policy briefings with sponsor acknowledgement; sponsor listing on all social media virtual materials throughout the 2020 Legacy Award campaign.	
GOLD STAR	\$10,000
Sponsor listing during the Sr. Norma Pimentel Legacy Award virtual ceremony plus 8 guests; invitations to special policy briefings with sponsor acknowledgement; sponsor listing on all social media virtual materials throughout the 2020 Legacy Award campaign.	
PALLADIUM STAR	\$5,000
Sponsor listing during the Sr. Norma Pimentel Legacy Award virtual ceremony plus 6 guests; invitations to special policy briefings with sponsor acknowledgement; sponsor listing on all social media virtual materials throughout the 2020 Legacy Award campaign.	
SILVER STAR	\$2,500
Sponsor listing during the Sr. Norma Pimentel Legacy Award virtual ceremony plus 4 guests; invitations to special policy briefings with sponsor acknowledgement; sponsor listing on all social media virtual materials throughout the 2020 Legacy Award campaign.	
BRONZE STAR	\$1,500
Sponsor listing during the Sr. Norma Pimentel Legacy Award virtual ceremony plus 2 guests; sponsor listing on all social media virtual materials throughout the 2020 Legacy Award campaign.	

CONTACT AND PAYMENT INFORMATION

Name: _____ Other Contact: _____

How should we list you in the program? _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

AMEX, DISCOVER, MASTERCARD, VISA #: _____ Exp. Date: _____

Name on Credit Card: _____ Business Personal

CVV CODE (on the back of the card): _____ CC Billing Zip: _____

CARDHOLDER'S SIGNATURE: _____ Date: _____



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For over 20 years, Every Texan's annual Legacy Luncheon has been a signature fall event. Thank you for support during COVID19 with your virtual participation!

For more information, contact Amanda Posson: 512.823.2865, events@everytexan.org
7020 Easy Wind Drive, Suite 200 • Austin, TX 78752 • 512.320.0222 • EveryTexan.org



EVERY TEXAN

Social justice requires public policy.

Every Texan is the exciting new name of the Center for Public Policy Priorities (CPPP). Our long-standing mission remains the same – to make Texas the best state to live in, where Texans of all backgrounds have a fair opportunity to thrive.

At Every Texan, we envision a Texas where people of all backgrounds can contribute to and share in the prosperity of our state. We advance social justice through public policy because it is one of the most effective ways to deliver strategic and systemic change. We are proven experts in strengthening public policy to expand opportunity and equity for every Texan.

In Texas, opportunity isn't the same for everyone – despite our state's wealth. Texans are working hard to support their families and contribute to our state, but millions lack access to affordable health care, healthy food, a quality education, and good jobs. Policies that favor profits over people created these systemic gaps, which left Texans more vulnerable when the COVID-19 pandemic hit.

Through fact-based public policy, Every Texan is rewriting the rules to build a more just and equitable Texas.

We are proud of our 35-year history of advancing social justice in Texas. Ever since we were founded by the Benedictine Sisters of Boerne, Texas, we have pursued our vision of social justice through public policy.

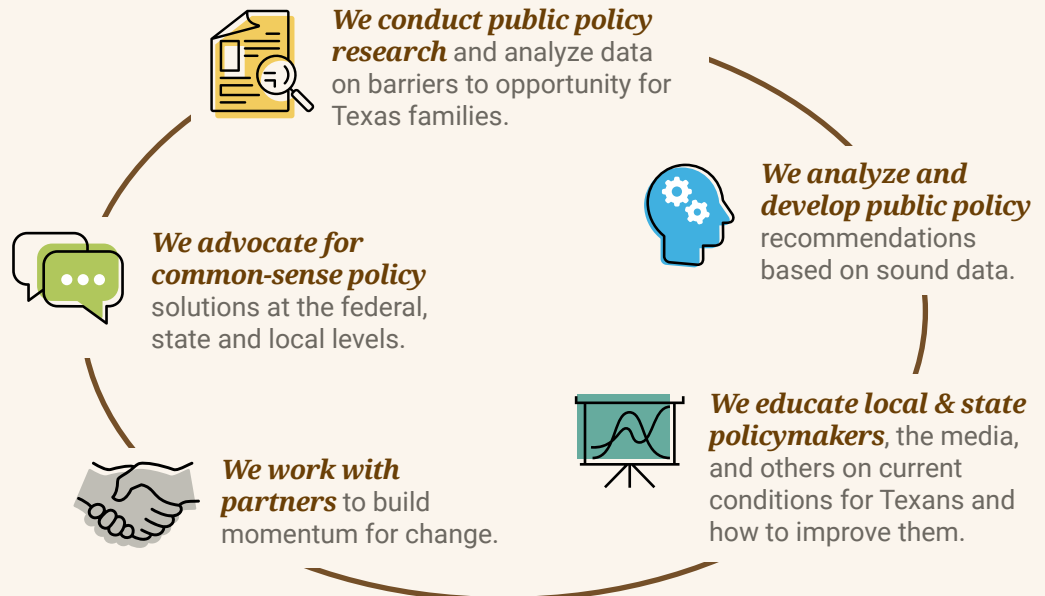
We focus on policies that enable Texans of all backgrounds to thrive, and expose unfair barriers faced by people of color, low-income Texans, immigrants, women, children, and other systematically disenfranchised populations.

Our work has never been more critical. Every Texan is leading on the front lines, with short-term policy solutions to save lives and livelihoods during the pandemic, and a long-term policy road map that helps Texans of all backgrounds thrive.

Our new name focuses on our state's greatest resource -- our people.

How We Work

Every Texan offers knowledge, solutions, and tools to help you more easily and thoroughly understand, discuss, and make decisions about public policy.



Policy Roadmap for a Just and Equitable Texas

LONG-TERM POLICY ROADMAP
For a just and equitable Texas

COVID-19 SOLUTIONS
To save lives and livelihoods during the pandemic



Every Texan has affordable, quality health care access

- End the barriers to equitable opportunity that exist when Texans are either unable to afford medical care or face massive debt when they do get care.
- Expand Medicaid for low-income adults and new mothers, and ensure continuous coverage for children.
- Protect consumers from medical debt.
- Spread the word that free COVID-19 testing should be available for both insured and uninsured Texans, without regard to immigration status.
- Expand Medicaid to cover as many of the Texans as possible who are becoming uninsured as they lose jobs due to COVID.



Every Texan has access to healthy food, and no Texan goes hungry.

- Reduce hunger by making it easier for people to access food.
- Increase public and policymaker awareness of racial and ethnic disparities in food security systems.
- Improve access to child nutrition programs (school meal based programs, WIC, and Child and Adult Care Food Program).
- Reduce red tape and barriers that deter Texas families from accessing the food they need to stay healthy.
- Increase SNAP benefits for every eligible Texan to better reflect the true cost of a healthy diet and extend Pandemic-EBT to cover summer meals and beyond.



Every Texan has a quality job and can participate fully in our economy.

- Increase the minimum wage.
- Enact paid parental, medical, family and sick leave.
- Enact statewide paid sick leave or allow local communities to decide if they want to offer much-needed benefits to workers and families.
- Drop the lawsuit against local paid sick day ordinances filed by Texas Attorney General Paxton and special interests.
- Reduce administrative burdens for receiving Unemployment Benefits and ensure workers do not lose benefits if they do not feel safe returning to their workplace.



Every Texan has a robust public and higher education.

- Implement a sustainable, long-term revenue model for public schools.
- Increase funding for pre-K, low-income students, and English Language Learners.
- Expand affordable access to college by fully funding Texas financial aid grants, reducing student loan debt, and eliminating tuition & fees for low-income families.
- Sustain current funding levels for public schools.
- Use federal stimulus dollars to support college students struggling with forced housing evacuations, food insecurity, unemployment, and student loan debt with a particular focus on aiding undocumented/DACAmented students excluded from federal support.
- Implement state-level student borrower protections to safeguard student loan borrowers as they recover from the financial ramifications of the COVID-19 crisis.



Every Texan is supported by a just and equitable tax system.

- Close corporate tax loopholes.
- Modernize our tax system and eliminate wasteful tax breaks to improve equity.
- Improve the fairness and accuracy of the property tax appraisal process.
- Advocate for federal stimulus dollars to help close state and local revenue gaps and support critical services.
- Use the Economic Stabilization Fund to maintain critical services and reduce the state revenue gap.